

The International Women's Forum Connecticut (IWFCT) brings together accomplished and professional women leaders of significant and diverse achievement. The organization promotes leadership and advocacy in a trusting and respectful community that is committed to the advancement and support of each member.

IWF Upcoming Conference

Our next IWF Leadership Conference will be taking place in Stockholm, Sweden. Make sure you mark your calendars and let's continue the momentum of strong attendance.



Job Opportunity

Chief Development Officer

Mary Barneby, CEO of the Girl Scouts of Connecticut and a member of IWFCT is seeking a Chief Development Officer, who would be based in Hartford/North Haven and reports to her directly. The Chief Development Officer is responsible for the planning, implementation, management, and oversight of all fundraising and donor relations activities. For additional details, please see



<https://www.gsofct.org/about/employment/index.php>

A Message from IWFCT's President Roberta Prescott



Dear Members,

Here we are with another exciting newsletter filled with great news including highlights from the IWF World Leadership Conference in Chicago, our CT events and the announcement of four new amazing women joining our IWFCT family.

As a member of IWF, all affiliates have a financial obligation to the national office in Washington. Starting January 1st, 2017, national is increasing their per-member pass-through fee from \$80 to \$120 while keeping their affiliate yearly additional fee of \$1500 intact.

Accordingly after serious deliberation, the IWFCT Board has voted to increase its dues starting 1/1/17 to \$350. This will be the first increase in Connecticut in 10 years which will not only allow us to meet our affiliate obligation but will also increase our ability to provide expanded programs, membership and geographic reach.

We recognize that this increase may pose a hardship to some members. If so, please reach out to me separately to discuss further.

Roberta Prescott

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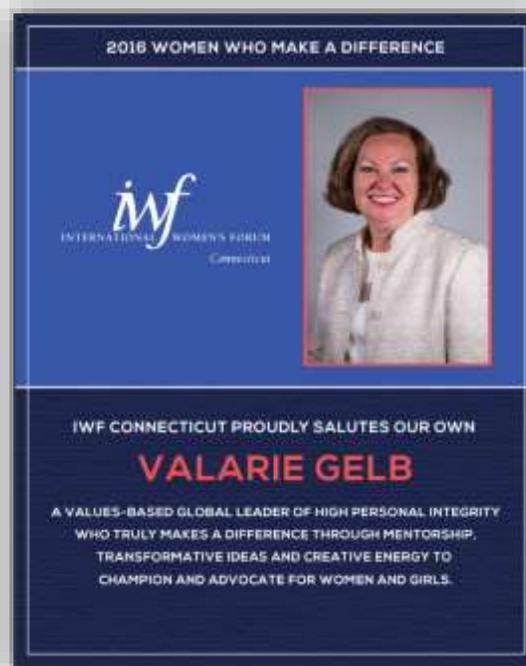
September 2016 World Leadership Conference - Chicago, IL



The IWF World Leadership Conference in Chicago boasted record attendance, which included 11 members of the IWFCT and several of their guests

A highlight for the Connecticut delegation was the recognition of Valarie Gelb, President Emeritus, as one of 12 women from around the world who make a difference.

This award was presented on Friday, September 30 at the Awards Gala.



September 2016 World Leadership Conference - Chicago, IL

Highlights from this year's World Leadership Conference in Chicago.

- Attended by 949 IWF Members from 40 countries
- Theme: "Crossroads of Change"
- Some of the speakers included the likes of ...
 - **Edie Weiner** on "The Speed of Change"
 - **Daniel Eckert**, SVP Walmart; **Jim Lecinski**, VP Google; **Lucy Mbabazi**, GM Rwanda, Burundi and Malawi Visa; **Kristen Wolberg**, VP PayPal, CIO Salesforce.com on the "The Economy of Tomorrow"
 - **Stephen Attenborough**, Virgin Galactic and flying to space; **Kim Salzer**, Hyperloop One, **Elizabeth Lund**, VP/GM 777 Program and Everett Site, Boeing on the "Transportation Gathering Speed".
 - **Megan Clarken**, President, Global Product Leadership, Nielsen; **Wendy Freeman**, President, CTV News, Canada



Edie Weiner talked about some of the trends impacting leaders, businesses and society. Her predictions that by year 2025:

- 40% of companies on the S&P will no longer exist due to digital disruption
- There will be 1 million drones a day in the air
- Outer space will be privatized. Commercial space crafts will be on the moon and mining asteroids in space
- 4D printing will affect the shipping industry.
- There will be 3D printing of eggs and sperm
- 1.8M Taxi drivers will loose jobs to UBER
- Languages will die out and civilization will advance without complex language
- Agriculture will move into urban centers and grow indoors and vertical
- Use of energy will grow in unusual ways. You will be able to use your heartbeat to charge your cell phone
- Big box stores will have a long and different future
- Robotics will provide deep learning from cooking to law to health
- People will have a longer life span. Ages 35 and 75 will look the same mentally and emotionally
- Economy of tomorrow - the trend is to mobile payments
- Disruptive technology will decrease the need for human labor
- Efficiency and Effectiveness. You cannot live without.

Some anticipated results:

We will have the ability to destroy the planet and leave the planet. There will be denial and backlash. More people will feel left behind.

Transportation gathering Speed

- It will cost \$250,000 to get to space. As space is opened the world will be changed
- New transportation systems. Hyperloop will deliver travel systems that are fast (24 min from Houston to Dallas. Anywhere on earth in two hours). Boeing will provide lighting changes so there is no jet lag. No personal ownership of cars in 10 years

Economy of Tomorrow and Media

- The Power of Google and Facebook managing 80% of the media
- Personal Computers and laptops will be in decline
- Organizations like Facebook will curate content
- Digital Currency-Bitcoin. Disrupting the way we use money. Digital currency cannot be taxed
- Digital and Media are becoming the most important way of paying. Visa is innovating with MVisa by taking credit card to mobile. No plastic.
- Uber will be about self-driving cars.
- Walmart serves 140M consumers a week. Impact of technology is critical.
- Micro moments are critical. We access our mobile 120 to 150 times a day. Half are commercials.

September and October 2016 Events Highlights

Kudos to our Program Chair **Marie Meliksetian** for providing cutting edge and significant programs for our members. Below find the highlights of the September and October events:

Quinnipiac Polling Institute. On September 9, thanks to our IWFC member Marilyn Ford's sponsorship, the IWFC women visited the Institute, followed by an intimate and wonderful dinner at Ristorante Luce. Highlights captured by **Roberta Prescott** and **Maureen Gorman** follow:

Do polls really measure our mood?

This is one of the many challenges discussed at the Quinnipiac Polling Institute call center by Douglas Schwartz, head of the Institute, with fascinated IWF members.

The Polling Institute can maintain their objectivity because they are funded as part of the public policy department of the University and have only partnered twice with other institutions. They're proud of their complete independence because trust is vital.

They poll on elections and issues. It's tough to determine the most important issues for an election. For this election they are focused on four swing states, North Carolina, Ohio, Florida and Pennsylvania. They use a gold standard methodology which has been around for a long time and has a track record.

His cautions:

- If you've never heard of the poll don't listen
- Beware of robo calls which only call landlines
- Ignore quickie and overnight polls

Here are several critical factors to consider when evaluating a poll:

1. **Carefully crafted questions:** Unconscious bias must be considered. For example, if you ask *"do you intend to vote in this election?"*, most people will tend to say "yes" versus *"many people don't vote in elections."*? Every question is constantly vetted by a team before being put into the survey
2. **Quality of training for the interviewers:** There are 3-400 interviewers and their number one caveat is "stick to the script". They can give no feedback. Neutrality is vital and they must ask a question 4 times before putting it in the "don't know" category. They are trained in voice tone and are monitored on every call.
3. **Maintaining trust by a consistent approach to the process, methodology and weighting of data:** Quinnipiac uses what they call the gold standard of transparency in their methodology. Quickie polls overnight, they say, are not accurate. They do serious 5-7 day polls from 6-9 P.M. and on week-ends. Quinnipiac University always shows up on caller ID. 50% of individuals today use only cell phones and not landlines. Companies that focus only on landlines are missing half the population, especially the 18-29 demographic. Also, in areas like Fairfield County, ¼ to 1/3 of numbers are unlisted which could skew towards a high income individual. Therefore, they use Random Digit Dialing by computer. If no one answers they call back 4-6 times multiple times of day

Weighting the data is critical and is scientifically approached.

As you can see, every question that was brought up by the audience in the limited time available, brought to mind 5 or 6 more. Clearly if the poll we're watching is unbiased, accurate and professionally done the answer is yes – they do measure our mood. And the proof? Let's measure it against the results in November.



September and October 2016 Events Highlights



Women in the Line of Protection. On October 27, the IWFC hosted our first "Wine-Around" roundtable discussion. Dora Schriro and Carla Lucchino were our guest speakers "Women in the Line of Protection, Security and Defense". We enjoyed an open and frank communication and exchanged various topics including a look at a traditionally male-dominated field.

Dora Schriro current role as the Commissioner of the Connecticut Department of Emergency Services and Public Protection as well as leading both the Missouri and Arizona Departments of Corrections, the Commissioner of the St. Louis City Division of Correction and Commissioner of the New York City Department of Correction were all indication of the challenging roles Dora led.

We heard from her, first hand, extraordinary stories leading correctional system challenges under unprecedented circumstances. We learned how she made tough and time sensitive decisions during the Arizona Prison stand-off and how it paid-off with a positive outcome. Her roles and experiences clearly show how she is regularly working on changes to reduce violence and improve morale. Dora has proven to all of us how uniquely she is positioned every day to take on challenges to make a difference across our state of Connecticut and we all thank her for that!

Carla Lucchino An unbelievably dynamic leader who has served as a civilian for 31 year managing defense contractors on behalf of the Army, Navy, Air Force and Marines. Attaining the equivalent rank of a three star general, she shared with us her various roles developing policies and overseeing the purchase of \$900 Billion in Defense and NASA weapons system and supply contracts worldwide.

She has gained the respect across all her roles through a great balance of assertiveness coupled with results and respect to her people, peers and leaders. She shared with our women several stories while working for Lockheed and as the Chief of Staff for Secretary Rumsfeld. But the list of 18 "Lucchino Code of Conduct" summarized Carla best.

(1) Stick to your core values; (2) know your strengths and weaknesses; (3) Treat others the way you want to be treated; (4) Make a great first impression; (5) Listen to others; (6) Learn from good and bad experiences; (7) Collaborate; (8) Don't be defensive, but be prepared to explain your decisions; (9) Seize every opportunity offered to you; (10) Never forget where you came from; (11) Give back to the community; (12) Be a role model; (13) Integrity above all else; (14) Keep your word; (15) Do your job and do it well; (16) Support the boss, or get another job; (17) Do it right the first time; (18) Give a damn

Movie Night "Equity". On October 20, 2016, members joined a special screening of the film *Equity* at the Madison Art Cinemas. This screening was followed by a Q & A with Candy Straight, Executive Producer of the film and New York Forum member. A truly enjoyable evening! Big thank you's to Mary Barneby for bringing this wonderful opportunity to our women.



Welcome Our Newest Members

Kudos to **Michele Etzel**, **Sallie DeMarsilis** and the membership committee for continuing to bring well-qualified women into IWFCT:

- **Anne Elvgren** (Profiled in our Volume 1 Newsletter)
- **Stephanie Fielding**
- **Laura Grondin**
- **Mary Mattson Kenworthy** (Profiled in our Volume 1 Newsletter)
- **Caren Kittredge**
- **Diane Smith**

Below are the profiles of our newest members:

Stephanie Fielding

Stephanie Fielding is an Elder and Linguist for the Mohegan Tribe, and her research has been focused on resurrecting the Mohegan language. In addition to her work with the Tribe, Stephanie is also teaching classes at Yale and Stony Brook on the Mohegan language and developing language programs with other tribes. She has also participated in the Girl Scouts Camp CEO with several other IWFCT members, serving as a mentor and presenter to over 120 girls.



Laura Grondin

Laura Grondin is the President and CEO of Virginia Industries, Inc., the parent company of Bingham & Taylor, an industry leading manufacturer and supplier of access and security systems to underground utilities and Hartford Technologies, a supplier of custom assemblies, balls, bearings and rollers primarily to the automotive and electronics markets. She is currently chair of The Committee of 200, a by-invitation only organization of the world's most prominent female entrepreneurial and corporate leaders, and Immediate Past Chair (2016-2017) of YaleWomen, Inc., Yale's female alumni organization.



Caren Kittredge

Caren Kittredge is the Senior Director of Strategic Global Marketing for UTC Climate, Controls & Security, the world's largest provider of technologies and services dedicated to making buildings and cities more energy efficient, productive, safe and secure. She leads marketing strategy, positioning, branding, community affairs, and other communications for a broad global portfolio of more than 85 brands. Caren also serves as President of the Connecticut Women's Council and on the Board of Directors of the Hartford Area Habitat for Humanity. She is also a Commissioner of Economic Development in Glastonbury, CT.



Diane Smith

Diane Smith is the President of Diane Smith Media. She is a New York Times bestselling author, Emmy award winning journalist, documentary producer and speaker. She has been on the air in Connecticut for more than 25 years at WTNH-TV, CPTV, CT-N and WTIC-Newstalk 1080. Diane is the anchor and senior producer for program development at CTN, the Connecticut version of C-Span. Her book *Obsessed: America's Food Addiction and My Own*, written with *MSNBC Morning Joe* co-host Mika Brzezinski, became an instant best seller.



Upcoming Fall Events

November, December and January are packed with great events. Mark your calendars and Join us!

Afghanistan: Between Hope and Fear

November 3 @ 6:30 pm - 8:00 pm
- Free



Join us for an evening discussion with renowned photojournalist, humanitarian and visual war correspondent, Paula Bronstein, as she discusses her new book: Afghanistan: Between Hope and Fear, in conversation with the Hartford Courant's Dan Haar.

Paula Bronstein is a former staff photographer for the Hartford Courant and sits alongside the most important female photojournalists as a multiple nominee and award winner of international contests including The Pulitzer, Pictures of The Year International, and The National Press Photographer's Association. Her images have been published globally in a variety of newspapers and magazines.

Program to be followed by reception and opportunity for book sale and signing.

The event is on Nov 3rd at the University of Hartford. Sponsored by the World Affairs Council of Connecticut. For additional information visit the following link:

<http://www.ctwac.org/event/afghanistan-between-hope-and-fear>

NOVEMBER 19 – Adventure Room.

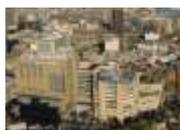
Come and join us for a team adventure through an interactive group entertainment experience. You will work as a team to escape rooms solving clues across multiple environments. Adventure is awaiting. Come and bring your mental muscle and life experience to enjoy this trending adventure. Event is being planned for either November 19th or the 20th. Awaiting response from the members on the preferred date. Invite will be sent in the coming weeks!



DECEMBER 18 – Holiday Party.

Our yearly Holiday party will be hosted by Maura Carley. Bring your partner and join us. This will be a good way to spend time with your IWFCT colleagues.

Don't miss the date. We are counting on you to join us on December 18 ! Additional information will be sent soon.



JANUARY 11 – Yale-New Haven Hospital.

A special event is being developed to cover various topics, presenters covering health, innovation, technology and more at one of the most important hospitals in the US right here in Connecticut. Mark your calendars and don't miss joining us on January 11 at 5:30 to 7 PM. Guests will be welcomed!